NSTIC Pre-Plenary Event 3/15

Stakeholder Representation

Synopsis
Summary: The group discussed the stakeholder groups identified in the NSTIC paper "Recommendations for Establishing an Identity Ecosystem Governance Structure" and how these groups affected the structure and operations of the Steering Group. The group explored the main purpose of the Stakeholder List, the structure of the Management Council and its current model of having one representative from each Stakeholder group. Many participants felt that a better model for the Management Council would be one that ensures coverage of the concerns embedded in the Stakeholder groups list by using the Stakeholder list as a checklist to ensure coverage, but that members of the Management Council could represent multiple concerns using this method. Finally, the group stressed the importance of ensuring that unrepresented and underrepresented groups have their voices heard in the Steering Group. The group discussed a number of ideas to provide education and outreach to these groups, especially ordinary citizens. The breakout session took the format of open dialogue/discussion. There were no slides.

Discussion Points/Decisions

No.	Topic	Discussion/Decisions
1.	Management Council	The group leader described the Management Council as a group that supports and guides the Steering Committee. It is not intended to be a group that makes all Steering Committee decisions. She advised that most work will occur in the working groups.
		The group discussed whether a person on the Management Council should evaluate proposals based on the category they represent or the NSTIC guiding principles. The group leader advised that individuals on the Management Council represent a category so that the interest of that category is represented, but they must also bring general knowledge of the identity ecosystem to the council.
		Some participants compared the Management Council to a traditional board of directors. The group said that the Management Council should have general knowledge about matters and individual members will have expertise in their area. The group advised that the Management Council should only decide to not ratify a proposal if it poses unacceptable risks to the NSTIC.
		The group suggested that Management Council members could have expertise in more than one area. The group advised that the Management Council should have sufficient coverage of all of the categories in the stakeholder list. It would use the stakeholder list as a checklist to ensure coverage of all categories.
2.	Stakeholder List	A number of participants found that the workshop presentation created confusion in terms of reflecting the fact that the purpose of the Stakeholder Groups list is to determine the organization of the Management Council rather than govern general participation in the Steering Group.
		The group discussed the pros and cons of using vertical categories (i.e. healthcare, financial). Some group members pointed out that categories such as

No.	Topic	Discussion/Decisions
	Discussion Points/Decisions	
		healthcare and financial contain organizations that may play different roles in the Identity Ecosystem. For example, in healthcare, a particular hospital or university might in terms of representation on the Management Council identify more with the Identity Providers group or the Relying Parties… The group leader advised that the working groups were intended to be the places for vertical categories to address issues that were particular to the whole industry.
		The group discussed the difficulty of each person identifying with one category and the challenge for Steering Group initiation and willingness of organizations to join if organizations cannot easily identify themselves with a group. Some group members thought that a few applied to them, while others could not find one group with which to identify. The group discussed the pros and cons of participants choosing multiple categories. The group saw some overlap between categories, but decided that overlap was unavoidable in selecting the categories.
		The group suggested taking out any categories that overlap and then adding in missing groups. The group also discussed whether the "unaffiliated" category covers gaps between categories.
		The group discussed the problems with creating too many categories. The group decided that having too many groups would impact the workability of the Steering Group and Management Council.
3.	Unrepresented Stakeholders	The group showed concern for unrepresented individuals who the NSTIC affects, but weren't sure how it affects them. The group leader advised that the Consumer Advocacy and Unaffiliated categories were designed to address this concern. The group leader further stated that consumer advocacy groups know their constituencies and could help the NSTIC by advocating for their concerns.
		The group leader advised the group that the ombudsman role will represent these groups. The group expressed concern that the ombudsman may not have time to serve in this function in addition to his/her other duties.
4.	Outreach	The group advised that education of consumers is essential for the success of the NSTIC. The group mentioned that an important education topic is the risks of the current identity environment.
		The group advised that the Steering Committee must focus on both supply and demand for credentials. The group saw a lot of focus on supply of credentials (identity providers), but not too much effort on the demand side (relying parties).
		The group advised that the NSTIC must work to quickly involve unrepresented or underrepresented groups in the process.
		The group wondered if an outreach standing committee might address the consumer outreach issue.
6.	Integration	The group discussed the NSTIC as a single identity ecosystem within a larger environment that may contain other identity ecosystems. One group member stressed the importance of interoperability between these ecosystems. The group decided that technology was already available to ensure interoperability, but policy is lacking.
		One group member offered that the goal of NSTIC is to build a federated group of autonomous organizations that follow consistent standards, codes of conduct, and roles and responsibilities.

Discussion Points/Decisions		
No.	**Topic**	**Discussion/Decisions**
		The group discussed the idea of publishing lists of organizations that violate codes of conduct to ensure adherence to them.
7.	Voting	The group discussed whether a person belonging to multiple categories could vote multiple times. The group decided that allowing multiple votes was problematic.
8.	Government Role	The group discussed the benefits to having government involvement past the initial projected two year period. Some group members wanted the government involved past the initial two year period. Others expressed concern over the government becoming permanently involved in the NSTIC.
		Some group members stated that the government could offer incentives to organizations that participate in the NSTIC. These incentives could include NSTIC participation as a precondition to win government work.